

MADELINE MERINUK

CONTACT INFORMATION

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EDUCATION

Hofstra University

Fall 2017-Spring 2021

B.A. IN JOURNALISM

- 3.8 GPA - School of Communications
- 3.6 GPA - General

NOTABLE ACHIEVEMENTS

- 2019 **Nominee for Hofstra's "Sophomore of the Year"** award by the Office of Student Leadership and Engagement
- Completed a **graduate level news writing and reporting class** with high academic standing

STUDY ABROAD IN ROME

- Studied in Rome with the Lawrence Herbert School of Communications from June to July 2019
- Curated media archaeology map with other communications students and professors

SKILLS

- Google Suite
- Adobe Photoshop, Lightroom & Premiere
- Multiple CMS servers
- SEO training, including Google Analytics
- AP Style proficient
- DSLR Camera proficient
- Infogram
- Canva

MEDIA EXPERIENCE

Editorial Intern - Long Island Bride & Groom Magazine

January 2021 - Present

- Create engaging wedding-related content for the magazine, including blog posts and curated image spreads
- Collaborate with SEO team to ensure written content aligns with search trends
- Support social media team with research to improve audience growth and engagement across platforms

Editorial Intern - NBCUniversal - TODAY Show

January 2020 - May 2020

- Pitch and write relevant and original lifestyle article ideas for publication during the COVID-19 outbreak
- Write short stories with a fast turnaround, as well as long-form pieces that require more research
- Create infographics for articles
- Top performing article reached over 800k views

Editorial Intern - DoctorOz.com

September 2019 - December 2019

- Assist with content production, including newsletter building and writing multiple research-heavy articles on a daily basis
- Explore the relationship between digital media and TV production and produce content accordingly
- Interview sources for articles

Editor-in-Chief - Her Campus

May 2019 - May 2020

- Oversee and copyedit all editorial content published on Her Campus Hofstra website, as well as all social media platforms
- Coordinate and communicate with Her Campus Nationals Team to ensure the success of our chapter at Hofstra

Editorial Intern - PureWow

January 2019-May 2019

- Research lifestyle content ideas for editors and source photos
- Assist editors with projects on an as-needed basis
- Pitch article ideas and participate in editorial meetings
- Write and edit articles for publication

AWARDS

- Placed in Top 20 for a **National Hearst Award** in the Enterprise Reporting category
- Placed 2nd of 10,000 submissions for **Society of Professional Journalists** Region 1 Mark of Excellence Award
- Received two awards from the **Press Club of Long Island**: 3rd in Narrative Education Reporting category, and 2nd in Narrative News Reporting